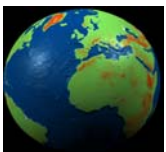


# The Job Description

## *of a* Real Man

*Re-establishing the NATURAL ROLES and STANDARDS of a REAL MAN  
Drafted at the 1<sup>st</sup> Annual Mighty Men Convention*

In this HISTORICAL EVENT that took place on Saturday, November 4<sup>th</sup>, 2006 in Toronto, Canada, 137 MEN from difference races, cultures, religions and socio-economic background came together to develop a JOB DESCRIPTION of a REAL MAN. To order the DVD for this event for \$10 CDN, send an email to [DVD@TheExhortation.com](mailto:DVD@TheExhortation.com). International postage fee may apply for delivery addresses outside Canada, except for orders in bulk.



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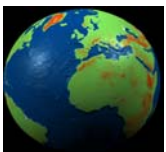
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## The Sobering Truth

The condition of manhood in our world is deplorable. Men are viewed as superficial, shallow louts. A goofy, foolish object of pity, the masculine gender is the butt of countless jokes and subject to an endless stream of ridicule. When was the last time you saw a man portrayed as a hero, as a person of dignity, honour and grace, of noble and sacrificial virtue? No, the picture is one of a lustful, vulgar vagabond who neither wants, nor is capable of real friendship and commitment. Devoid of love and loyalty, men are represented as without real friendships with one another and without allegiance to women and children. Power hungry, brutish, violent, greedy, sports-obsessed, conniving, lazy, aloof, cowardly, depressed . . . need I go on?

And this is the being created in the image and likeness of God, who was given care and dominion over God's creation, who was told that he was a little lower than the angels! We can only join with David as he lamented the demise of a great man in his life by saying, "How the mighty have fallen!"

- Sam Laing in his Mighty Book titled, "Mighty Man of God".



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## **JOB DESCRIPTION OF A REAL MAN**

### **Key Accountabilities/Activities**

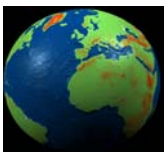
A MIGHTY MAN is consistently SELF-ACTUALIZING, persistently a HERO to his wife, remarkably an EXAMPLE to his children and publicly a SERVANT of God. These are WHAT MATTERS MOST to a REAL MAN. In the words of Goethe, “The things which matter most must never be at the mercy of things which matter least.”

### **Roles and Responsibilities**

We also acknowledged that MAN was created by GOD, in the IMAGE and LIKENESS of GOD, and with the required TALENTS and ABILITY to MAKE THINGS HAPPEN. Therefore, a MIGHTY MAN is a man that:

- ❖ Recognizes himself as the LEADER, and therefore assumes the role of a SERVANT, without being asked. According to Leo Rosten, “The purpose of life is not to be happy but to matter, to be productive, to be useful, and to have it make a difference that you lived at all.”
- ❖ Recognizes his CAREER as his DUTY, and therefore works not for the mere pay, but from the REAL DESIRE to serve. In the words of Apostle Paul, “Work, not for the mere pay but from a desire to serve. And Martin Luther King Jr., added that, “A man should do his job so well that the living, the dead, and the unborn could do it no better.”
- ❖ Recognizes his FINANCES as his LIVELIHOOD and EARNINGS for GOD, and therefore implements DILIGENT financial plans to avoid STRESS. According to the Book of Proverbs, “If you are wise, your wisdom will reward you; if you are a mocker, you alone will suffer”.
- ❖ Recognizes that the WORLD is desperately in need of LOVE and HOPE, and therefore shares his FAITH consistently. In the words of George Bernard Shaw, “The purpose of life is a life of purpose.”
- ❖ Recognizes that, though mighty, he is NOT PERFECT; and therefore, he SEEKS and LISTENS to advice from other MIGHTY MEN and WOMEN. According to the Book of Proverbs, “Plans fail for lack of counsel, but with many advisers they succeed.”
- ❖ Considers his BODY as his MAIN VEHICLE, and therefore maintains it with HEALTHY meals and consistent EXERCISE. A MIGHTY MAN does not OVEREAT, does not SMOKE, does not ABUSE alcohol and drugs, and does NOT fornicate or commit adultery. According to Apostle Paul, “Your body is a temple of the Holy Spirit, who is in you, whom you have received from God. You are not your own; you were bought at a price. Therefore honour God with your body.”
- ❖ Recognizes that his HEART is THE GATEWAY to GOD, and therefore GUARDS it against IMPURITY with all his MIGHT and STRENGTH. According to Jesus Christ, “Anyone who looks at a woman lustfully has already committed adultery with her in his heart. I the LORD search the heart and examine the mind, to reward a man according to his conduct, according to what his deeds deserve.”
- ❖ A MIGHTY MAN acts instead of complaining, seeks PEACE instead of blaming others, & APOLOGIZES instead of making excuses. As MIGHTY MEN, we promised OURSELVES and GOD to continuously SOLIDIFY OUR FAITH AND CONVICTIONS, BE RESPONSIVE even when the opportunity is only perceived, and EVER READY to MAKE THINGS HAPPEN for OURSELVES, OTHERS and GOD.

The next CONVENTION is scheduled for **SATURDAY, NOVEMBER 3<sup>RD</sup>, 2007**, with a goal to rally 1,000 men to support our EFFORT to enhance the DEPLORABLE REPUTATION of men in today’s societies. Register now!



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World Outreach

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Dear Man!

Without limiting the natural responsibilities of women, our natural partner, we have the most tedious job on earth – to be a real man!

But what are the natural roles of a real man? How are real men supposed to cope with leadership expectations, marriage and parenting challenges, financial stress, career or business growth, increasing body weight and failing health and spirituality amidst today's daunting schedules, demands and societal pressures? With the decreasing number of modern day heroes and role models, do men actually have hope for survival in an increasingly chaotic world? This is why we are inviting you to our **2<sup>nd</sup> annual . . .**

## **Mighty Men** *Brunch* **Convention**

*Re-establishing the NATURAL ROLES and STANDARDS of a REAL MAN*

**Toronto, Saturday, November 3<sup>rd</sup>, 2007**

**10:00 A.M. – 4:00 P.M.**

Come listen to the successes and challenges of other men, hear inspirational and motivational messages by seasoned speakers, pick up the Job Description for modern day heroes, participate in discussions and learn practical techniques of how to make things happen in your life – as a man.

**(Venue will be emailed to ONLY confirmed participants)**



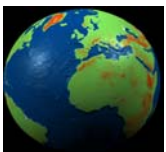
**Register now AT NO COST by emailing**

[MightyMen@TheExhortation.com](mailto:MightyMen@TheExhortation.com), and quickly extend this invitation to your comrades as well. In the words of Isaiah, "The noble man makes noble plans, and by noble deeds he stands".

If you are a woman reading this right now, kindly accept my appreciation on behalf of your male counterpart, for the support you and all women continuously provide to us, men, and then forward this invitation to all the men you know.

*Theme: Soaring on wings like eagles!*

*- How some men can run and not grow weary; walk and not be faint.*



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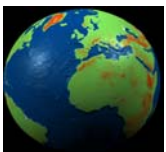
## [The Conclusion of the Matter](#)

Now all has been heard; here is the conclusion of the matter: Fear God and keep his commandments, for this is the whole duty of man; for God will bring every deed into judgment, including every hidden thing, whether it is good or evil. (King Solomon in the Book of Ecclesiastes 12:13 – 14)

## [About King Solomon](#)

"Since you have asked for wisdom and not for long life or wealth for yourself, nor have asked for the death of your enemies but for discernment in administering justice, I will do what you have asked. I will give you a wise and discerning heart, so that there will never have been anyone like you, nor will there ever be. Moreover, I will give you what you have not asked for — both riches and honour — so that in your lifetime you will have no equal among kings." (Almighty God)

God gave Solomon wisdom and very great insight, and a breadth of understanding as measureless as the sand on the seashore. Solomon's wisdom was greater than the wisdom of all the men of the East, and greater than all the wisdom of Egypt. He was wiser than any other man, and his fame spread to all the surrounding nations. He spoke three thousand proverbs and his songs numbered a thousand and five. He described plant life, from the cedar of Lebanon to the hyssop that grows out of walls. He also taught about animals and birds, reptiles and fish. Men of all nations came to listen to Solomon's wisdom, sent by all the kings of the world, who had heard of his wisdom.



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## ABOUT US – The Exhortation World Outreach

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**OUR MISSION** – To be the *free*FILLING STATION to refuel your encouragement tank, while sharing proven information, and tools and tactics required to ENHANCE your personality, ENERGIZE your marriage, EQUIP your parenting, EMPOWER your career, and ENRICH your spirituality.

**OUR VISION** – SELF-ACTUALIZATION for all!

**OUR STRATEGY** – Our strategy is simple! To help you see HOW you can MAKE THINGS HAPPEN in your life because we STRONGLY believe that GOD deposited in every human, the power to achieve way much more than is IMAGINABLE. Thus if you desire to ENHANCE your personality, ENRICH your relationships, have a BLISSFUL marriage, EMPOWER your parenting, help your children EXCEED their imaginable potential, ADVANCE your career, GROW your business, ENERGIZE your spirituality, MAINTAIN a DESIRABLE body weight, be DEBT-FREE, walk CLOSER to God, and most importantly, DISCOVER YOUR PURPOSE in life, then we can help you!

With the SIMPLE TRUTH as our foundation, we recycle the KNOWLEDGE, THOUGHTS and EXPERIENCES of a vastly diverse group of people, while referencing a lot of PSYCHOLOGICAL, PHILOSOPHICAL and SPIRITUAL books and researches in order to PROVIDE you with the KNOWLEDGE you need to GROW and BLOSSOM. For we STRONGLY believe that financial stress is more due to the lack of DILIGENT financial planning than it is about insufficient income; marital stress and regrettably, divorce, is more due to the lack of marital WISDOM, UNDERSTANDING and KNOWLEDGE than the statistical claim of incompatibility; lack of career ADVANCEMENT and business GROWTH is more due to the fear of taking risks than the general claim of limited opportunities; and unruly children are results of parents raising their children without the wisdom, understanding and knowledge necessary to raise AWESOME children in TROUBLED TIMES rather than today's violent environment.

This is why we are DETERMINED to EQUIP, ENRICH, EMPOWER, ENCOURAGE, ENERGIZE, and EXHORT people to GREATNESS, either through one-on-one *free* coaching sessions, or any of the following:

- Bi-monthly NEWSLETTERS
- Annual FAMILY DAY JAMBOREE
- Annual MIGHTY MEN CONVENTION
- Annual MIGHTY WOMEN CONVENTION
- Quarterly MARRIAGE ENRICHMENT FORUMS

Basically, we recognize that the WORLD is desperately in need of LOVE and HOPE, and therefore, we share our FAITH with those who have the REAL DESIRE to GROW and BLOSSOM. And the numerous TESTIMONIES that we consistently receive from thousands of people around the WORLD confirms the EFFECTIVENESS of our STRATEGY – THANKS to GOD ALMIGHTY, who continue to give us the STRENGTH, WISDOM, UNDERSTANDING and KNOWLEDGE to MAKE THINGS HAPPEN in the lives of many, even without a BUDGET!

OUR OBJECTIVES	OUR VALUES
1. EXHORT you to <b>Believe in the Power Within</b>	1. Faith
2. EXHORT you to <b>Demonstrate the Real Desire</b>	2. Passion
3. EXHORT you to <b>Pursue What Matters Most</b>	3. Integrity
4. EXHORT you to <b>Tighten Loose Ends</b>	4. Diligence
5. EXHORT you to <b>Have Fun!</b>	5. Fun



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